



Primary AE:	<u>Matthew Norten</u>
Sales Office:	<u>HDC</u>
Sales Region:	<u>NAT</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	27	\$11,150.00	\$9,477.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$11,150.00	\$9,477.50	0.00
Totals	27	\$11,150.00	\$9,477.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	15%	\$11,150.00
Market	100%	\$74,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$1,486.67
WCGV	6%	\$4,460.00
WISN	28%	\$20,813.33
WITI	28%	\$20,813.33
WMLW-	2%	\$1,486.67
WPXE	0%	\$0.00
WTMJ	17%	\$12,636.67
WVTV	2%	\$1,486.67
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WDJT	10/05/12	10/05/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a ----1--	:30	1	\$150.00	P-1	0.00 NM	1	\$150.00
LT-FERGUSN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1		\$150.00		0.00			
E 2	WDJT	10/05/12	10/05/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p ----1--	:30	1	\$700.00	P-1	0.00 NM	1	\$700.00
YOUNG&RESTLESS<													

Order / Rev: 165792
 Alt Order #: 06308214
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Issue/Priorities USA Action
 Product Desc: PRIORITIES USA ACT
 Estimate: 1563

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	10/05/12	10/05/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a-12p	----1--	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----1--			1		\$700.00		0.00				
E 3	WDJT	10/05/12	10/05/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p	----1--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
RACHAEL RAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----1--			1		\$250.00		0.00				
E 4	WDJT	10/05/12	10/05/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
CBS58 MRN NW5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----1--			1		\$150.00		0.00				
E 5	WDJT	10/08/12	10/08/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$400.00		0.00				
E 6	WDJT	10/08/12	10/08/12	News at Noon News at Noon	CM	12p-1230p	1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
CBS58 NWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$250.00		0.00				
E 7	WDJT	10/08/12	10/08/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$500.00		0.00				
E 8	WDJT	10/08/12	10/08/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
CBS58 MRN NW5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$100.00		0.00				
E 9	WDJT	10/08/12	10/08/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
WHEEL-FORTNE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$1,500.00		0.00				
E 10	WDJT	10/08/12	10/08/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$150.00		0.00				
E 11	WDJT	10/06/12	10/06/12	Sat 1035p-1135p The Closer	CM	1035p-1135p	-----1-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
CLOSER<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1-			1		\$300.00		0.00				
E 12	WDJT	10/07/12	10/07/12	1105p-1205a Castle	CM	1105p-1205a	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
INSIDER WK<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1			1		\$300.00		0.00				
E 13	WDJT	10/07/12	10/07/12	CBS58 Nws 5p M-Sa/530p Su CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p	-----1	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
58 NWS AT 5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1			1		\$350.00		0.00				
E 14	WDJT	10/04/12	10/04/12		CM	4p-5p	---1---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00

Order / Rev: 165792
 Alt Order #: 06308214
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Issue/Priorities USA Action
 Product Desc: PRIORITIES USA ACT
 Estimate: 1563
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil 4p-5p										
				Dr. Phil 4p-5p										
				DR. PHIL<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1		\$500.00		0.00				
E 15	WDJT	10/04/12	10/04/12	Morning News M-F 5a - 6a	CM	5a - 6a ---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				M-F 5a - 6a										
				CBS58 MRN NW5A<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1		\$100.00		0.00				
E 16	WDJT	10/04/12	10/04/12	Jeopardy 6p-630p	CM	M-F 6p-630p ---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				6p-630p/Jeopardy										
				JEOPARDY<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1		\$1,000.00		0.00				
E 17	WDJT	10/04/12	10/04/12	Morning News M-F 6a - 7a	CM	6a-7a ---1---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				M-F 6a - 7a										
				CBS58 MRN NW6A<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1		\$150.00		0.00				
E 18	WDJT	10/04/12	10/04/12	CBS Mning Nws M-F 7-9a	CM	7a-9a ---1---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				CBS This Morning M-F 7a-9a										
				CBS THS MRNG-2<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1		\$150.00		0.00				
E 19	WDJT	10/02/12	10/02/12	Morning News M-F 5a - 6a	CM	5a - 6a -1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				M-F 5a - 6a										
				CBS58 MRN NW5A<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1		\$100.00		0.00				
E 20	WDJT	10/02/12	10/02/12	Jeopardy 6p-630p	CM	M-F 6p-630p -1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				6p-630p/Jeopardy										
				JEOPARDY<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1		\$1,000.00		0.00				
E 21	WDJT	10/02/12	10/02/12	CBS Mning Nws M-F 7-9a	CM	7a-9a -1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				CBS This Morning M-F 7a-9a										
				CBS THS MRNG-2<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1		\$150.00		0.00				
E 22	WDJT	10/03/12	10/03/12	Letterman 1035p-1135p	CM	1035p-1135p --1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Letterman 1035p-1135p										
				D LETTRMAN-CBS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--1----		1		\$400.00		0.00				
E 23	WDJT	10/03/12	10/03/12	News at Noon	CM	12p-1230p --1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				News at Noon										
				CBS58 NWS-NOON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--1----		1		\$250.00		0.00				
E 24	WDJT	10/03/12	10/03/12	3p-4p (eff 9/10/13)	CM	3p-4p --1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Jeff Probst										
				RACHAEL RAY<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--1----		1		\$250.00		0.00				
E 25	WDJT	10/03/12	10/03/12	CBS58 Nws 5p M-Sa/530p	CM	5-530p/530-6p --1----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				CBS58 Nws 5p M-Sa/530p Su										
				58 NWS AT 5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--1----		1		\$350.00		0.00				
E 26	WDJT	10/03/12	10/03/12		CM	6a-7a --1----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00

WDJT-TV-LP